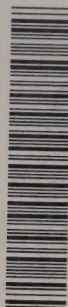


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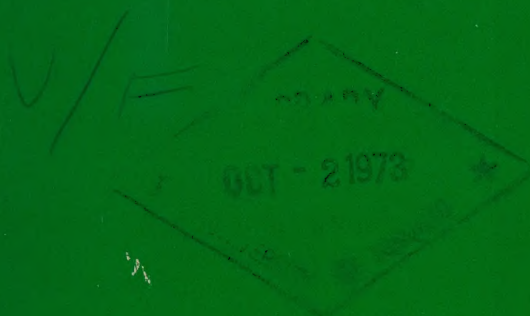
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# ONTARIO TRADE AND TRAVEL CENTRE

Dept. of Industry  
and Commerce



GOVERNMENT OF ONTARIO / CANADA

# ONTARIO MA

**Your Showplace** As an Ontario manufacturer, you're cordially invited to display your consumer and industrial products to world buyers at the Trade and Travel Centre showroom.

Your Ontario-made goods will have an ideal showcase: spacious, convenient floor areas have handsome display units to show your products to best advantage. This new Trade and Travel Centre at Toronto's York Centre invites buyers from all over the world to see *your* products.

**Accessible** What could be handier? The Trade and Travel Centre is in the heart of downtown Toronto—145 King Street, West, and York Street—on the first and second floors of the York Centre.

It's just west of the Toronto Dominion Centre, and within walking distance of many downtown hotels.

# MANUFACTURERS

**Convenient** You're invited to make *full* use of the Centre. You can use our meeting rooms for discussion with clients and prospects.

You're assured that your products will receive appropriate display—with complementary items, and in the right seasonal promotion.

Your newest products will receive special attention and promotion.

**Complete** You can easily show all your product lines at the Centre—by having your catalog on file for visiting buyers.

You can also demonstrate products through our up-to-date audio visual services, and have your company's films and product slides in our library for client viewing.

# SHOWPLACE

Make plans now to show your most important product lines at the Trade and Travel Centre. The world's buyers visiting Toronto will have a unique opportunity to see and hear about your best items for export.


Manager,  
Ontario Trade and Travel Centre,  
Ministry of Industry and Tourism,  
145 King Street, West,  
Toronto, Ontario M5H 1J8  
Tel.: (416) 965-3564




# TO THE WORLD





 ONTARIO TRADE AND TRAVEL CENTRE

 CITY HALL

 UNION STATION





Ministry of Industry and Tourism  
Hon. Claude F. Bennett, Minister  
Fred J. Pillgrem, Deputy Minister